




Are you supporting a newly promoted leader who...

- Is capable but still finding their footing?
- Needs stronger leadership tools... not just encouragement?
- Has potential you want to protect and grow?
- Requires development... but you don't have the bandwidth to train them yourself?

**New Leaders Launchpad builds
confident, capable museum leaders...
without adding more supervision time to your plate.**



NEW LEADERS LAUNCHPAD

A 7-Week Leadership Accelerator for Museum Leaders

Structured growth that moves from clarity... to confidence... to capability.

**Wk
1** Establishing expectations, defining goals, and setting the foundation for intentional growth.

**Wk
2** **Knowing Yourself**
Understanding personal leadership strengths, identifying growth areas, and building confidence in moments of uncertainty.
Includes 1:1 Coaching Session.

**Wk
3** **Knowing Your Team**
Developing communication skills, strengthening team dynamics, navigating feedback, and leading through challenges.

**Wk
4** **Knowing the Work (Organization)**
Building systems for organization, time management, and consistent execution of responsibilities.

**Wk
5** **Knowing the Work (Numbers & Strategy)**
Increasing confidence with metrics, budgeting concepts, and strategic decision-making.
Includes 1:1 Coaching Session.

**Wk
6** **Knowing the Industry**
Strengthening professional presence, expanding industry awareness, and cultivating meaningful connections.

**Wk
7** **Knowing what comes next!**
Reflecting on growth, clarifying next steps, and creating a forward-looking leadership plan.

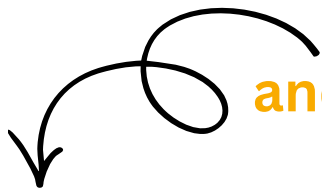
Launch Cohort Bonus

By joining the Launch Cohort starting March 2, 2026, your staffer will be gifted a **full YEAR of support inside the Museum Leaders Academy Professional Community.** (a \$349 value)

Designed Specifically for Museums... by a Museum Pro!

- ✓ Practical and immediately applicable
- ✓ Structured and accountability-driven
- ✓ Designed for museum and mission-driven environments
- ✓ Built for working professionals with full plates





and now for the details



The Logistics... regarding time

Approximately 3.5 to 4.5 hours per week consisting of

- Up to 2 hours of weekly Learning Content and personalized reflection (that can be viewed anytime, anywhere)
- 1 weekly 90 minute group coaching call
- in weeks 2 and 5 - 60 minutes of 1 on 1 coaching with Beth

Total Program Investment of Time ~25–30 total hours across 7 weeks.

- 7 group calls (90 minutes each)
- Up to 14 hours of structured coursework
- 2 one-on-one coaching sessions



The Investment... regarding money

Standard Program Investment is \$1,485 ... but the Launch Cohort is being offered a one-time rate.

3 installments of

\$235

1 installments of

\$685

This one-time Launch Cohort pricing is designed to build a strong founding group of museum leaders while gathering feedback and momentum for future cohorts.

Does this feel right?!

here's the
final step

Applications are now open for the Launch Cohort.

Apply at:

www.Inspired-Impact.com/Launchpad

A thoughtful comparison...

Traditional Conference Experience

Registration: \$600–\$750

Travel: \$300–\$800

Lodging: \$400–\$1,300

Total typical investment: \$1,300–\$2,800+

Often includes:

- A handful of breakout sessions
- Two days away from the organization
- No structured follow-up
- No individualized coaching
- No accountability

The Cost of Waiting

Leadership gaps rarely resolve on their own.

Without structured development:

- Supervisors remain the default problem-solver
- Feedback cycles repeat without meaningful progress
 - High-potential staff plateau
- Small challenges quietly become larger ones

Are you leading people, making big decisions,
and juggling a lot of moving pieces...
...while trying to stay clear-headed, mission-aligned,
and human along the way?

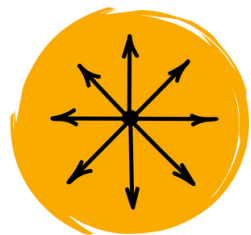
**Inspired Impact helps museum leaders find their footing,
make confident decisions, and lead people well...
even when the path isn't perfectly clear.**



Museum Leaders Academy - *for museums pros at any stage*

A year-round professional learning community that supports museum leaders through real-world challenges. Members gain access to live workshops, collaborative conversations, and practical leadership tools that strengthen communication, decision-making, and people-centered leadership ... without burnout or pressure to have it all figured out.

Timeline: Ongoing Annual Membership of \$349 (w payment options)
an additional investment gives access to cohort based courses



COMPASS Coaching - *for all professionals*

One-on-one coaching focused on aligning your strengths with the realities of museum and nonprofit work. Together, we clarify priorities, navigate transitions, and build confidence... keeping education, impact, and sustainability as the true north in every conversation.

Timeline: 6 session commitment (renewable) starting at \$1,200



IMPACT Consulting - *for museums ready for change*

Strategic consulting support to help museums identify blind spots, strengthen internal systems, and move forward with confidence. This work provides clear insights, practical recommendations, and guidance on the next right steps for your organization.

Timeline: custom to your needs

Beth Housewert is a museum leadership coach and consultant who helps individuals and institutions lead with intention and steadiness through growth and change. With 25+ years in education and nonprofit leadership, she brings practical insight and a people-centered approach to leadership development, team support, and organizational growth.



Let's explore thoughtful support for your leadership, team, and organization as a whole.

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