



Many non-profits struggle with finding staff time and capacity to focus their trainings beyond the 'how' of a position, skipping right over the mission focused 'why'.

**It's all about boosting your staff's industry knowledge with the four categories of foundational understanding to empower, retain, and gain productivity.**



45% of workers would stay at a company longer if it invested in their learning and development.

92% of employees say training programs have a positive effect on their engagement when well-planned.

## JUMPSTART

These aren't your average trainings! With a play-based learning educator at the lead, you're bound to giggle, game, and laugh your way to learning! We'll synergizing teams with 'Nonprofit 101' and 'Museum Education 201' by establishing a foundation for industry newbies and seasoned pros alike.



establishing a solid base with the 4 tenants of any nonprofit organization in a playful way.

- 1 - Mission Me! Workshop (1hr)
- 2 - League of Leaders Workshop (1hr)
- 3 - Funding for the Future Workshop (1hr)
- 4 - Our Awesome Audience Workshop (1hr)



a deep dive into visitor engagement focused on families and young audiences

- 1 - Child Development Workshop (1hr)
- 2 - Modes of Play Workshop (1hr)
- 3 - Initiating Play Workshop (1hr)
- 4 - Making Play Purposeful Workshop (1hr)

**Timeline:** scheduled monthly

**Investment:** \$40/person per workshop  
\$150/person for each 4 part series  
"Pack the House" Group Pricing Available

**Bonus content:**

Text Support Access for additional questions  
Museum Minds Collaborative Monthly Meetup  
Industry Recommendations Resource List

