



Are you supporting a new leader who...

Is capable but still finding their footing?

Needs stronger leadership tools...
not just encouragement?

Has potential you want to protect and grow?

Requires development... but you don't have the
bandwidth to invest the time they need to grow?

**New Leaders Launchpad builds
confident, capable museum leaders...
without adding more supervision time to your plate.**

NEW LEADERS LAUNCHPAD

A 7-Week Leadership Accelerator for Museum Leaders

Structured growth that moves from clarity... to confidence... to capability.

Wk
1

Getting Settled

Establishing expectations, defining goals, and setting the foundation for intentional growth.

Wk
2

Knowing Yourself

Understanding personal leadership strengths, identifying growth areas, and building confidence in moments of uncertainty.
Includes 1:1 Coaching Session.

Wk
3

Knowing Your Team

Developing communication skills, strengthening team dynamics, navigating feedback, and leading through challenges.

Wk
4

Knowing the Work (Organization)

Building systems for organization, time management, and consistent execution of responsibilities.

Wk
5

Knowing the Work (Strategy)

Seeing the big picture, understanding your scope of responsibility, prioritizing with intention, and developing the skill of advocating up.
Includes 1:1 Coaching Session.

Wk
6

Knowing How to Lead Through the Hard Stuff

Building the capacity to face the difficult realities of leadership; from money matters to hard feedback and unexpected crises.

Wk
7

Knowing what comes next!

Reflecting on growth, clarifying next steps, and creating a forward-looking leadership plan.

▶ **By Week 7, participants report measurably stronger confidence, clearer systems, and new tools to handle what used to feel impossible.**

Designed Specifically for Museums... by a Museum Pro!

- ✓ Practical and immediately applicable
- ✓ Structured and accountability-driven
- ✓ Designed for museum and mission-driven environments
- ✓ Built for working professionals with full plates

2026 Cohort
starts
October 1

max of 15 in each cohort

and now for the details



The Logistics...

Approximately 3.5 to 4.5 hours per week consisting of

- Up to 2 hours of weekly Learning Content and personalized reflection (that can be viewed anytime, anywhere)
- 1 weekly 90 minute group coaching call
- in weeks 2 and 5 - 60 minutes of 1 on 1 coaching with Beth

Total Program Investment of Time ~25–30 total hours across 7 weeks.

- 7 group calls (90 minutes each)
- Up to 14 hours of structured coursework
- 2 one-on-one coaching sessions

"I feel more confident to be a leader than I ever have before. Thank you for getting me here!"

— Breanna J.,
EcoTarium

"The Launchpad covered many facets of leadership I had not considered before and now they won't be a surprise."

— Lisa R., MOXI

The Investment...

3 installments of

\$295

1 payment of

\$885

100% of Cohort graduates rated the overall value 10 out of 10.

A thoughtful comparison...

Traditional Conference Experience

Registration: \$600–\$750

Travel: \$300–\$800

Lodging: \$400–\$1,300

Total typical investment: \$1,300–\$2,800+

Often includes:

- A handful of breakout sessions
- Two days away from the organization
- No structured follow-up
- No individualized coaching
- No accountability

The Cost of Waiting

Leadership gaps rarely resolve on their own.

Without structured development:

- Supervisors remain the default problem-solver
- Feedback cycles repeat without meaningful progress
- High-potential staff plateau
- Small challenges quietly become larger ones

Does this feel right?!

here's the next step

Enrollment is now open for 2026 Cohorts

Apply at:

www.NewLeadersLaunchpad.com



Your Instructor, **Beth Housewert**, is a museum leadership coach and consultant who helps individuals and institutions lead with intention and steadiness through growth and change. With 25+ years in education, museums, and nonprofit leadership, she brings practical insight and a people-centered approach to leadership development, team support, and organizational growth.